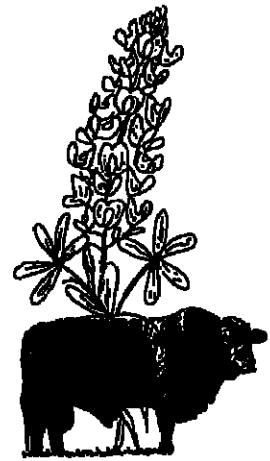


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81st Year, No. 8 Fort Worth, Texas, Thursday, February 24, 1977 Twenty Pages

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Now that the Congressmen, Burroughs and sundry Experts of one kind or other have decided that the Gas Boys are guilty of hoarding natural gas and are responsible for the shortages and prices of stuph of the kind for not producing every cubic foot of gas known to be in the ground we can expect vilification to become rampant. It seems that some Experts reported to Secy. of Interior Andrus that some of the Oil & Gas Boys have billions of feet of gas in their offshore wells in the Gulf. They are screaming to High Heaven that all of this gas was not put into the pipeline to avert the recent unpleasantness in the Eastern parts of the country when King Winter lowered the boom. They seem to think the deep production & shallow production can be produced at the same time! They found that what production is (CONT. ON PAGE 12)

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The Wild Horse Hill Ranch Bull Sale scheduled for February 26, 1977 has been changed to April 9, 1977 at Okmulgee, Oklahoma.

Replacement Cattle

Kansas City, Feb. 18 (USDA) — National Feeder Cattle and Calf Summary. Approximately 198,500 this week; 215,000 last week; 228,000 last year. Feeder cattle and calf prices were charted in relation to moisture conditions ranging steady to 2.00 lower in the parching northwest to 1.00-3.00 higher in the soggy but drying Southeast. The Missouri River terminals were mixed; Kansas City steady to 1.00 higher; Sioux Falls steady to 30c higher; West Fargo steady to 30c higher. (CONT. ON PAGE 18)

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PAGE 2

United States New Role in World Trade Opens New Problems on Vast Scale Concerning Imports, Exports

(Editor's Note: The following article printed in "Foreign Agriculture" outlines the thinking of new Secretary of Agriculture Bob Bergland, and since a new national farm program is under consideration in Congress at this time, his ideas and theories on imports, exports and production planning, food reserves, etc., are especially timely.)

As we look toward forming future farm and trade policy, there are two considerations that need a new level of attention:

• One of these is old—older than agriculture—as old as mankind. It is weather.
• The other is new—newer than television—newer than supersonic travel. It is global agriculture—a phenomenon that in this decade has thrust American farmers into a new international role.

More than price, more than market demand, more than human needs, the world's weather determines crop output in any given year. Governmental policies and the market influence total output and mix of production among commodities. Science and technology affect yield trends over the long haul. But in a given year, weather is the overriding factor.

I think the Department of Agriculture should make better use of weather data, utilizing these data in ways that are of maximum value to our own commodity analysts as well as to farmers. Weather forecasts, of course, the province of the Department of Commerce, USDA has never taken a sufficiently deep interest in analyzing the effects of weather on production, and this should be corrected. Not that we can control weather; there is still much to be done in learning to forecast it accurately. But we need to crank weather knowledge and information into the models that are designed to predict what may happen in terms of both planted acreage and final crop output. Predictions based on averages are of little value to anyone. We need to do this in our estimates of situations in other countries as well as in our own.

The second consideration so important to future policy judgments is the recognition that "global agriculture" is now much more than just a phrase. The American farmer is inseparable from the international food complex, where a farm work force of 800 million produces for a world population of 4 billion; where 150 nations trade in 2,000 farm commodities; where new ideas are shared by satellite, yet primitive farming is common; and

where incomes generally are rising, yet people are still hungry. For thousands of years, agricultural economies were local, national or, at most, continental. Certainly, that is no longer true. Events of this decade have demonstrated most forcefully that American farmers and consumers are intimately affected by a fishing failure off South America, a grain shortfall in the Soviet Union, a freeze in Brazil, or a monsoon failure in southern Asia. Interdependence with other nations is a fact American farmers must deal with every day.

The United States is the largest food exporter in the world, accounting for half the world's grain trade and two-thirds of its soybean trade. We are the second largest importer of farm products, and the world's largest provider of food aid. Foreign markets each year take the products from 100 million acres of U.S. cropland—almost one harvested acre in three. Exports provide directly for one-fifth of U.S. gross farm income—and indirectly affect our agriculture much more through their impact on the general level of farm prices. Because of this, swings in world production too often have contributed to sharp ups and downs in our farm economy—a "boom and bust" syndrome that we must try to even out.

Increased attention to world weather and to our international food position will place new challenges before the Department of Agriculture. Many of these challenges are not fully defined; nevertheless, certain things are increasingly clear as we look at the future in four areas of international interest:

Market Expansion
We must do everything we can to maintain and expand U.S. agriculture's overseas markets. The ability of the United States to produce—especially grains, soybeans, cotton, and many other crops—is such that large overseas sales are now built into the marketing structure. For example, in most years in the United States we use roughly 20 million metric tons of wheat—for all purposes. That level is relatively constant. Yet in 1976, we produced a wheat crop almost three times that large. Even if we export 28.5 million tons this year, we will still have a U.S. carryover approaching 80 million tons next June 1.

Our wheat farmers must export, and this is true of producers of most of our major crops and for many specialty crops as well. Moreover, there is a growing need for food—(CONT. ON PAGE 19)

Fed Cattle, Hog Prices Mixed in Monday Major Markets Trading

Receipts of slaughter cattle and hogs were a little lower Monday at the major terminal markets. Prices of both fed cattle and butcher hogs were mixed from market to market, but most reported hogs selling slower and lower on the late rounds. Price trends, quotations of choice and prime steers and heifers and the mixed good and choice grades, and rates on U.S. 1-3 hogs weighing mostly 200 to 270 pounds included:

Omaha fed cattle steady to 25c lower, steers 37.50-38.85 and 36.75-37.50; heifers 36.00-37.35 and 35.00-36.00. Hogs steady to 50c lower at 39.50-41.00. Sioux City fed cattle weak to 50c lower, steers 37.25-38.50 and 37.00-37.50; heifers 36.75-37.00 and 35.00-36.00. Hogs steady to 25c higher at 39.50-41.00. Joliet fed cattle steady to 25c higher, steers 34.00 on some heavy 4's and 5's to 38.50-39.50 to 38.00; heifers 36.50-37.25 and 34.50-36.00. Hogs 1.00-1.25 higher at 40.00-41.75. Florida steers steady to weak, spots 50c lower, heifers steady to weak.

Steers 37.50-39.00 and 36.50-37.75; heifers 36.50-37.25 and 34.00-35.50. Hogs steady to 50-1.00 higher early, prices 40.00-42.00. St. Paul cattle firm to 50c higher, steers 37.00-38.00 and 36.00-37.00; heifers 36.00-38.00 and 34.00-35.00. Hogs steady to 50c higher at 39.00-40.50. Sioux Falls fed cattle slow, steady, steers 37.25-38.25 and 36.25-37.25; heifers 35.50-36.50 and 34.75-35.50. Hogs 25-50c higher early, late sales 25c lower, at 38.50-40.25.

St. Louis fed cattle firm to 50c higher, steers 36.25-38.00 and 35.00-36.50; heifers 34.25-36.00 and 33.00-34.50. Hogs steady to 25c higher at 40.50-41.25. St. Joseph fed cattle steady, steers 36.75-38.00 and 36.00-36.75; heifers 34.00-36.50 and some mixed choice steers and heifers 35.50-37.00. Hogs 50-75c lower at 39.00-40.25. Kansas City cattle steady, good and choice steers 35.00-36.00 and good and choice heifers 33.00-35.00. Hogs 25-50c higher early at 39.50-40.50.

Gov. Dolph Briscoe To Speak At "New World of Agriculture Forum" During Southwest Farm Show, Mar. 11

Fort Worth — Governor Dolph Briscoe will head an impressive list of

Leslie Hudgins Red Brahman Avg. \$5,0061

The dispersal sale of Red Brahman of Leslie Hudgins at Hungerford Monday, Feb. 21, attracted foreign buyers from Argentina, Guatemala, South Africa and Nicaragua, as well as United Buyers. 82 lots \$460,000 gross averaged \$5,006. 90 bred females at \$150,100 avg. \$3,788; 27 pairs at \$124,300 avg. \$4,603. 13 open heifers at \$39,600 avg. \$3,046. Ten herd bulls at \$137,000 avg. \$13,700.


speakers and panelists during the "New World of Agriculture" forum which will be held on March 11, opening day of the Southwest Farm Show and Championship Tractor Pull in Fort Worth. Beginning at 10:00 a.m. in the Tarrant County Convention Center, the forum is sponsored by the Texas Agricultural Extension Service. Co-sponsors include: Southwest Farm Show, Progressive Farmer magazine, and Fort Worth Area Chamber of Commerce. "Capturing Untapped Markets" for Texas agricultural products will be the central theme of the forum with (CONT. ON PAGE 19)



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SPECIAL COW SALES
SET AT BROWNWOOD, LUBBOCK AUCTIONS

Brownwood — Wayne May has announced that two big special stocker cow sales will be held, the first at Saturday, Feb. 26, at Lubbock Stockyards, Inc., and the other Saturday, March 6, at Brownwood Cattle Auction.

There will be buyers for all classes of cattle and calves at both sales, May said.

Lubbock Stockyards Inc., is on South University Drive, and the mailing address is Route 9, Box 438, Lubbock, Texas 79413, phone 806/745-3285. Address of the Brownwood facility is Brownwood Cattle Auction, Box 1646, Brownwood, Texas 76801, phone 915/646-7591.

Fort Worth Feeder Calf Show-Sales
Set For 24th Year

Fort Worth Stockyards and the commission firms operating there have scheduled their 24th year of special stocker-feeder calf shows and sales for 1977 with seven sales, the first six on the last Thursday of May through October, and the seventh on Nov. 17. Judging of cattle for ribbons and trophies will begin at 7:30 a.m. each sale day and the sales will start at 10 a.m. Odd lots not in the judging start selling at 8:30 a.m. on show days.

Specific dates of the 1977 sales will be May 26, June 30, July 28, Aug. 25, Sept. 29, Oct. 27 and Nov. 17.

In 1976 sales 20,656 head sold. The cattle will be judged and sold in pens of 10, 20 and 40 head with three categories of judging, one for Herefords, one for Angus and one for mixed, crossbred or exotic calves. Bulls may be included with steers.

Auctioneers will be Don Multhead and Kenneth Pressley. Cattle can be consigned to the show-sales by calling the Fort Worth Stockyards, 817/624-3101; or any of these commission firms: Carson Commission Co., 817/624-3191; Cassidy Commission Co., 817/624-3191; John Clay & Co., 817/624-3191; Farm & Ranch Commission Co., 817/624-3161; Farmer-Kutch Commission Co., 817/624-2176; Foley-Allen Commission Co., 817/624-3761; Hutchens Commission Co., 817/624-1191; or New Commission Co., 817/624-4181.

Page 2 WEEKLY LIVESTOCK REPORTER Feb. 24, 1977

THE WEEKLY LIVESTOCK REPORTER
2609 North Main St. — P. O. Box 4530 — Fort Worth, Texas 76106
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Sale Manager:

Gene Benito
Rt. 2, Box 168, Pauls Valley, Oklahoma 73075





Double Check Farms Sells Pinzgauer Production Sale At Terrell March 19

Terrell, Texas — Double Check Farms of Argyle, Texas, has announced the First Premier Pinzgauer Production Sale to be held Saturday, March 19, 1977. Sale time is 2 p.m. at the J-Ben Cattle Sales Facility on FM 148 one-half mile south of I-20 at Terrell, Texas.

Double Check Farms, owned by the Finney family, is a pioneer breeder of Pinzgauer cattle in the Southwest. Chuck and Ken Finney have been active in the Pinzgauer breed associations and have promoted Pinzgauer exhibits throughout the Southwest.

Selling in this first production sale by a Southwest Pinzgauer breeder will be a pureblood Pinzgauer bull and a pureblood heifer. A bred 3/4 Pinzgauer heifer to calve in May, 1977 will also be sold. This should be the first 7/8 Pinzgauer in the United States.

Also selling are 6 open 3/4 Pinzgauer heifers, 8 - 3/4 blood Pinzgauer pairs, 26 bred 1/2 blood cows and heifers, 16 open 1/2 blood heifers and 8 - 3/4 blood, performance tested Pinzgauer bulls.

Buyers are asked to bring their semen jugs to this sale. Two ampules of Alamo semen will be given with each female in the sale. Alamo semen will also be available at the sale.

A pre-sale get-together will be held at 8 p.m., March 18 at the

Pinzgauer Association Elects Officers

Norman, Ok. — The American Pinzgauer Association of 617 West Rock Creek Road, Norman, Okla., announces that Ken Finney of Arlington, Texas, and L. L. Mowbourn of Ben Wheeler, Texas, were elected to fill two vacancies on the Board of

J-Ben facility. At 11 a.m., March 19, coffee will be served at a cattle preview. Lunch and a social hour will be held at 12 noon prior to the 2 p.m. sale.

Auctioneer will be Stanley Stout. For sale catalogs contact Double Check Farms, Rt. 1, Argyle, Texas 76226, 817/455-2565.



JOE FLETCHER

Directors. Finney is a co-owner of Double Check Ranch in Texas, and is a pioneer breeder of Pinzgauer cattle. Mowbourn is the second term as President of the Southwest Pinzgauer Association which includes the states of Texas, Oklahoma, Arkansas, Louisiana, and New Mexico.

The new officers of the American Pinzgauer Association for 1977 are: President Joe Fletcher, Double Wyco; First Vice President, Bigge, Stockton, Kan.; Second Vice President, Allen Larson, Stockton, Neb.; and Secretary Bud Boley, Belgrade, Mont.

(CONT. ON PAGE 5)

Harris Brangus Sale Feb. 26 At Columbus

Columbus, Texas — W. B. "Tiny" and Ann Harris, owners, will host Harris Brangus Sale at the ranch near Columbus beginning at 1 p.m. Saturday, Feb. 26, following a lunch of catfish and hushpuppies served at 11 a.m.

The offering of 124 lots includes eight show and herd sire prospects; 109 bred females and cow-calf pairs; and five international Brangus Breeders Association certified three-quarter herd sire prospects.

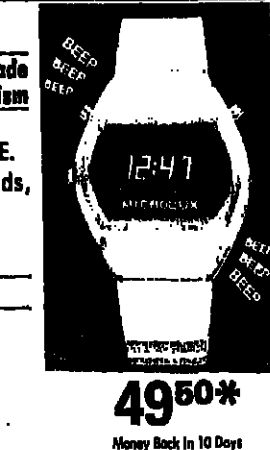
The female offering includes the breeding of Titan to daughters of Bascom and Van B's Chief to produce champions; and daughters of Van B's Chief bred to Bascom to produce superior Brangus mothers. Texas art Galleries, owned by Brangus breeders, Bill and Billy Burford, Dallas, is a guest co-signor.

The Harries and Burfords invite

everyone to attend the Brangus activities at the Houston Stock Show and Rodeo on Thursday and Friday, Feb. 24 and 25, then travel the 75 miles west on Interstate 10 to Columbus to attend their sale Saturday, Feb. 26.

For sale catalogs and information contact either W. B. "Tiny" & Ann Harris, owners, Harris Farms, Route 1, Box 140-A, Columbus, Texas 76804, phones, 713/788-5151 office, or 713/782-8826 home; or Sale Manager P&F Cattle Co., Box 807, Bellville, Texas 77418. Auctioneer will be Ruben Reyes, San Antonio.

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Pinzgauer Association Elects Officers

(CONT. FROM PAGE 4)

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Dorville Hardware, Norman, Tex.
East Texas Vet Supply, Wylie, Texas
D & W Trailer, P.O. Box 111, Tague, Texas
Hill Implement, Fort Worth, Tex.
Laurie Bros., Middleton, Tex.
H. R. Frazer, Campbell, Tex.
Harrison Farm Service, Bellville, Texas
Bryant Imp. Co., Point, Tex.
Greenleaf Chemical, Elgin, Tex.
Fidelity Sales, Whitehouse, Tex.
Tyler Livestock Auction, Tyler, Texas
McKewen Truck & Tractor, Atlanta, Texas
Lowe Tractor & Equipment, Henderson, Texas
Blackstone Equipment, Mt. Pleasant, Tex.
Rockford Feed, Rockford, Texas
W. A. Dittus & Sons Feed Tractor, Lubbock, Texas
G. R. P. Farm & Ranch Supply, Paris, Tex.
Washington County Tractor Co., Brenham, Texas
Wayne Mercal, Dallas, Texas

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Not Exotic, Just Practical
John Legerski - owner of Sheridan Meat Co. (U.S.D.A. Government inspected packing plant in Wyoming) said:
"We would like to see a lot more carcasses like these Pinzgauer steers. They were high in quality and cutability, not a single wasted carcass in the bunch."
Pinzgauer Steers Prove Efficiency of Breed
25 Half-Blood Pinzgauer Steers:
Carcass Wt. Avg. 702.4 lbs.
Live Wt. Shrunken 1,136 lbs.
Dressing % 61.8
Fat Depth (Inches)325
Rib-Eye Area (Sq. In.) 13.75
Yield Grade 2.58
40% graded #2, 60% graded #3
Carcass Graded 8% prime (2 steers)
92% Choice (23 steers)

FOR INFORMATION ON THE PINZGAUER BREED CONTACT ANY OF THESE PINZGAUER BREEDERS:

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Dick & Janie Kellert
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817/677 2943
- Tackol Pinzgauers
Roy Tackol
1713 Catus Bridgeport, Tx. 75611
817/683 4935
- A. L. Hamm
Living, Texas
214-254 3048
- ZR Pinzgauers
Garry & Lind Sumner
Box 91 Marlow, Okla. 73061
405-650 5431
- Double Check Farms
Chuck & Ken Finney
Rt. 1 Argyle, Tx.
214/567 4952 or 817/455-2565
- Pyramid Ranch
Jim & Mary Jane Connor
Rt. 2 Anne, Tx. 75003
214-924 3938
- Texana Farm
Jim & Linda Jones
120 Logansport, Center, Tx.
713-598-2011
- Arnolds Fancy A Ranch
Garry J. Arnold
Rt. 1, Box 125 - Jefferson, Tx.
214-665-2256
- Hi Point Ranches
Woodie Dowd
Box 38 - Simms, Tx. 75571
214/543-2377
- Mowbourn's Pinzgauer Farm
L. L. Mowbourn
Rt. 2 - Ben Wheeler, Tx. 75784
214/479-3204
- Little Host Ranch
Jack Maxson-Howard
3601 Cedar Springs Rd. - Dallas, Tx. 75219
817/389-3339 or 214/521-1118
- Boothrap Cattle Co.
Don Anderson
318 Main St. - Richardson, Tx.
214/231-8271
- Sparks Pinzgauer Farm
W. J. Sparks, Jr. - W. J. Sparks
Box 2058 - Vickard, Tx. 75401
512/573-3236 or 578-1144
- James Felt
Box 689 - Tyler, Texas
214/692-0857
- Perry Cattle Pinzgauer
Jerry Benson - L. L. Connor
Box 35 - Hart, Texas
Phone: 806/958-2100

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 Send additional data and planting instructions.
 Name _____
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 City _____ State _____ Zip _____
 Telephone Number _____

Of all the human skills, ceramic making is one of the oldest. Definition of a husband: "A man of few words."

East Texas Auctions

East Texas Livestock Auctions at Sulphur Springs, Corsicana, Madisonville and Terrell, Feb. 18 (F-S) — Receipts 2,500. Slaughter calves and yearlings 50-100 higher. Slaughter cows and bulls 1.00-1.50 higher. Feeder cattle and calves moved in active trade 1.00-2.00 higher with good and choice heifers and heifer calves at the full advance, replacement classes active outlet good. Slaughter Yearlings: Standard and good 550-620 lbs. yield grade 1-2 heifers 50-60-80 lbs. Calves: Good and choice 400-550 lbs. 31.75-34.00, 335-400 lbs. 31.50-32.50. Cows: Utility and commercial 1-3 24 00-30.50. Mostly 25.00-29.50. Cutter 21.50-28.00. Canner 18.75-22.00. Bulls: Yield grade 1-2 1275-1770 lbs. 32.00-36.50. Low yielding yield grade 1 815-1300 lbs. 28.50-32.00.
 Feeder Steers: Choice 280-440 lbs. 42.00-48.00, mostly 43.00-47.00, 440-795 lbs. 38.00-43.00. Good 270-450 lbs. 38.00-43.00, 460-785 lbs. 35.50-38.50. Standard and good 240-385 lbs. 35.00-38.50, 490-695 lbs. 33.00-38.00. Good and choice 430-680 lbs. feeder bulls 38.00-39.50. Heifers: Choice 270-400 lbs. 32.00-38.00. Good and choice

Page 8 WEEKLY LIVESTOCK REPORTER Feb. 24, 1977

Livestock Slaughter, Meat Production

Washington, Feb. 18 (USDA)

400-500 lbs. 29.00-34.00, 500-635 lbs. 27.50-33.50. Good 250-430 lbs. 28.00-33.00. Thin standard 240-345 lbs. 25.50-28.50. Few standards 305-355 lbs. 25.50-28.50 early. Good and choice 750-1010 lb. stock cows 225.00-300.00 a head. Good 600-750 lbs. 170.00-230.00. Standard and low good thin 500-650 lbs. stock cows 140.00-170.00 a head. Choice cow and calf pairs 300.00-387.00 per pair. Good pairs 245.00-325.00. Good young cows with first calves 280.00-295.00 per pair. Standard pairs 180.00-217.00. Good and choice 800-715 lbs. replacement heifers return to the country 185.00-225.00 a head.

The administration's National Parks bill is designed to protect endangered species such as the bald eagle, the whooping crane, and the whooping crane.

Production (Million Lbs.)	Week Ended	2-9-77	2-9-76
Beef	468.7	468.7	468.7
Calf	8.8	8.8	8.8
Pork	229.7	229.7	229.7
Lamb	6.7	6.7	6.7
Total	704.9	704.9	704.9
Slaughter (Head)	Week Ended	2-9-77	2-9-76
Cattle	767,000	767,000	767,000
Calves	70,000	70,000	70,000
Hogs	1,409,000	1,409,000	1,409,000
Sheep	126,000	126,000	126,000
Average Weights	Live	Drad.	Live
Cattle	1063	608	1023
Calves	225	129	214
Hogs	234	163	238
Sheep	107	63	110
Slaughter by Class	Week Ended	2-9-77	2-9-76
Cattle	1,297,777	1,297,777	1,297,777
Calves	131,776	131,776	131,776

Feb. 24, 1977 WEEKLY LIVESTOCK REPORTER Page 9

Marchigiana Sale At Houston Set For February 25

Houston, Texas — The American International Marchigiana Society National Sale will be held in Houston, Friday, February 25, 1977. The sale will begin at 6 p.m. and is held in conjunction with the Houston Stock Show.

The sale offering includes Mr. X, the first pureblood Marchigiana to sell at public auction in the United States. Mr. X is sired by Oio out of Oatilla and weighed 550 lbs. at 9 months of age. Also selling is a fine selection of bred and open 3/4 and 1/2 blood Marchigiana heifers.

Information on the sale offering is available from the American

Texas Limousin Sale Feb. 26 At Houston Show

Houston — The Texas Limousin Association will host the Texas Limousin Sale in the Super Sales Salon at the Houston Stock Show & Rodeo beginning at 7 p.m., Saturday, Feb. 26. Selling will be 50 impressive

can International Marchigiana Society, Box 308, Lindale, Texas 75771, 214/882-3974.

Hides & Offal
 Washington, Feb. 17 (USDA) — The value of hide and offal from the average 1,000 pound slaughter steer for the week ending 2-19-77, was estimated at \$4.25 per 100 pound

lots of Limousin cattle selected from the best in Texas. Lots selling will include purebred and percentage bulls, bred and open purebred females and bred and open 75 percent females.

Auctioneers will be C. K. "Sonny" Booth and Bruce Brooks. Sale headquarters will be the Astro World Hotel at the intersection of Interstate 610 (the Loop) at Kirby Drive, Houston, Texas 77001, phone 713/748-3221 for reservations.

The sale will be managed by American Cattle Services, Inc., Rt. 2, Chattanooga, Oklahoma 73528, phone 405/835-3008.

Charolais "Sale Of Sales" At Houston

Houston — The Charolais "Sale of Sales" will be held Friday, February 25, 1977. Sale time is 7 p.m. in the main arena of the Houston Livestock Show.

This sale with the elite of the Charolais breed offers 40 very select full-French Charolais. Included are 35 females and 5 herd sires. There will be many cow and calf pairs as well as 3-in-1 packages, bred cows.

Credit terms will be available

with prior credit approval from the consignor. Sale headquarters will be the Marriott Inn in Houston. Auctioneer will be George Morse. For information and sale catalog contact Jernigan's Charolais Sales Management, Rt. 3, Box 468, Tyler, Texas 75701, 214/666-2171.

Over 50 Good Yearling Reg. Horned Heifers
 Over 80 Two-Year-Old Reg. Horned Bulls
 Nine Good Hard Sire prospects for sale

Line Bred
 Mill Iron Colorado Domino
 "Ask any cowman who owns one how a Sherrard Hereford performs"

Breeding Mill Iron Herefords Since 1945
Sherrard & Son Hereford Ranch
 NEVER A PRODUCTION SALE BECAUSE
 This Years Customers Like What They Bought — Last Year —
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 Give Us A Call When In Fort Worth

Special Stocker Cow Sale

SATURDAY - MARCH 12, 1977
 12:00 NOON

JONES LIVESTOCK AUCTION

Sulphur Springs, Texas
 Located 4 Miles South of I-30 on Hwy. 19

SELLING 824 HEAD

- 210 Top Quality Hereford Cows, most will have calves at side by Top Hereford Bulls. You don't get a chance at this kind very often.
- 150 Charolais and Charolais Cross Cows, Very Good!
- 100 Brahman Cross Cows — Tiger Stripes, Red Whiteface, Blacks — YOU'LL LIKE 'EM.
- 100 Mixed Brahman Cows — 40 Mixed Bred Heifers — Ready to Calve.
- 70 Bred and Open Hereford Heifers — Hand Picked for Top Replacement.
- 100 Bred and Open Brahman Cross Heifers — The Good, Big, Brood Cow Making Kind! Some Straight F-1.
- 14 Reg. Angus Cows . . . These cows are having calves by good, big, young Angus Herd Sires. (These cows will all calve by the first of April.)
- 20 Outstanding 2 Year Old Reg. Hereford Bulls. Developed in Big Pastures, ready for service NOW — From Walter Graham, Happy Hereford Ranch, Happy, Texas — One of the Top Producers of Range bulls in the Country.

All Cows that do not have Calves at side will be PREGNANCY EXAMINED — All Cows will be BANGS TESTED and AGED. All Bulls will be BANGS TESTED and FERTILITY TESTED.

JONES LIVESTOCK AUCTION

P.O. Box 815, Sulphur Springs, Texas 75482

Barn Phones
 214/485-2576
 214/485-3401
 Shirley Exchange
 RAY MARTIN
 Fort Worth, Texas
 Ph. 817/498-1934
 MARVIN JONES
 Ph. 214/885-7188
 JACK ROBINSON
 Ph. 214/763-5555

FARMLAND! FEEDLOT! FARM EQUIPMENT!

AUCTION!!

"ALL IN GAINES COUNTY"
 MARCH 8th & 9th - 10 A.M.
 WEST OF

SEMINOLE, TEXAS

JON-T FARMS, INC.

Over 20,000 Acres of Irrigated Farmland

75% Financing Available - Complete Feedlot Facilities

SALE LOCATION: The auction will be conducted at the Jon T. Farm location on FM 3308, 1 1/2 mi. North of Hwy. 92, between Holdings 14 & 15, Seminole, Tx. Starts March 8 10 A.M.

— REAL ESTATE —

Over 20,000 irrigated acres of cultivated farmland, w/valley self-propelled systems, water wells on 1/4 sections, well suit in 1/2 sections or larger, 10% down, bal. in 30 days. Institutional financing available. All sections are in West Gaines Co., Texas. Present crops in late cotton, sorghum, alfalfa. Owner reserves right to accept or reject all bids on real estate.

— FEEDLOT —

Cattle finishing facilities (solo location). Consists of: 160 acres, approx. machinery to handle 100 million lbs. of grain; storage, 1 million lbs.; 200 25,000 head feedlot w/all metal pens; approx. 21,000' of built up w/concrete apron; lat tank; milking parlors; 100' x 100' well; 121' 40" ROPS' mill; continuous flow water system (4) comp. 200,000 lb. food storage; enclosed hay barn w/12' tub girder. (March 8 10 A.M.)

— FARM MACHINERY —

FARM MACHINERY INCLUDES: John Deere 4630, 4430, 4630, 4630 tractors, w/3 point hitching; 2 row cotton strippers; cotton pickers; cotton module builders; discs & harrows; 8 row tillage planters; 16 row tillage planters; tank trailers; unalloy equipment; cattle loadout unalloy; pickups; cotton bales; fuel tanks; cat loaders; link-haul 1.5 4500 cc water; wheelers; grain augers; New Holland hay balers; 8-row knifing sleds; rolling cultivators; water pumps; 160 engines. (Some items will be subject to owner's acceptance of high bid)

WRITE FOR ILLUSTRATED BROCHURE!!!

REAL ESTATE - MARCH 8 — 10 A.M.
 EQUIPMENT - MARCH 9 — 10 A.M.

CALL AUCTIONEERS — 214/690-3639
 Tx. BROKERS NO. 179258 — TxGC-77-0217

INFORMATION:
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 10 A.M. SHARP!!

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 214/890-3449

COMPLETE HEREFORD DISPERSION

TUESDAY
 MARCH 1

12:00 NOON
 DURANT STOCKYARDS

DURANT,
 OKLAHOMA

SELLING 160 HEREFORD LOTS

Complete Dispersion of two young herds that selected only the best producing cattle in building these herds.

Some of the sires represented in this outstanding offering:

- Super ROM Sam Donald
- Super ROM JHB Britisher A13
- RC Mischief 87
- RC Mischief K73
- Doctor Faithful
- C1 Domino 806
- HH Advance C756
- Super ROM Real Prince Cruiser
- HN Yellow Design 70
- HN Yellow Design 2
- HN Yellow Design 148
- Brae Arden 220
- (purchased in Golden Nugget Sale)
- RC Britisher Evan 6 (Freckles)

L3 D4 AXTELL 3
 He Sells — sons and daughters sell! A May 1973 son of RC Mischief K49. 205-day adj. wt. 681; 365-day adj. wt. 1,092; WW ratio 109.8; yrly. wt. ratio 114.9

CC PRINCE ANX A230
 He Sells! A March 1972 son of CC Advance Prince A9. 205-day wt. 608; weaning index 117.8 Pictured when purchased by Truitt Co. in Double C's 1973 dispersion.

DS LADY S BRITT 4063
 She sells bred to L3 D4 Axtell 3. An April 1973 daughter of Dr. Big Time. The champion heifer at Denver in 1975 and undefeated in class at 6 major shows.

Due to the extreme drought condition in the Panhandle area, we are moving the sale location to Durant. Since we don't have enough cattle for a sale of our own, we are going together with Truitt for this joint dispersion.

DEANIE HENDERSON
 SILVERTON, TX 78257 — 806/662-3434
 DEAN TRUITT - TRUITT COMPANY
 6808 N. STANLEY - OKLAHOMA CITY, OKLA.
 WRITE FOR CATALOG!



For any further information, contact
 Guy Shull, Sale Manager
 Box 160, Elgin, Okla. 75538
 Phone: 405/492-4706
 Auctioneers: George Morse
 Guy Shull

TONA

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TEXAS SHORTHORN NEWS

Walter E. Peterson Honored for Dedication To Shorthorn Breed

BY MARY HINTON

Walter E. Peterson of Justin was honored during the Southwestern Exposition and Fat Stock Show in Ft. Worth by the Texas Shorthorn Association for his many years of dedication to the Shorthorn breed of cattle. Peterson has been associated with Shorthorn cattle for all of his 82 years, and raising them for 68 years. His father raised the dual-purpose Durhams, but Peterson wasn't interested in milking cows, so in 1908 he bought ten cows from the Smoot herd near Argyle and started in the beef business. He and his brother, Rudolph Peterson, were partners in the farming operation until Rudolph's death a few years ago.

When asked about Shorthorns and North Central Texas area, Peterson starts explaining about the geographic conditions. He points out the elements in the soil which make the land suitable for farming and ranching. Back in the 1800's the land attracted people, and the Shorthorn breed of cattle was most suited to the operations of many settlers because of their milking ability in addition to their ease in fleshing and beefiness. Shorthorns came to the North Texas area in the 1880's. Peterson still has the pedigrees of some of his early purchases which were hand written in longhand.

By 1918 the Peterson herd had grown enough to produce show cattle for every class of females at the Fort Worth Show. During that time more aged animals were shown, including cow and calf pairs. Peterson traveled widely on the show cattle circuit. He recalls competing against such breeders as the Days, Murphys, Campbells, Hayekins, Doss Miller and Frank Scofield. In 1924, Peterson was in charge of a Shorthorn exhibit to Mexico. While in Mexico City he sold a calf for \$280.00. At that time all traveling to shows was done in railroad cars.

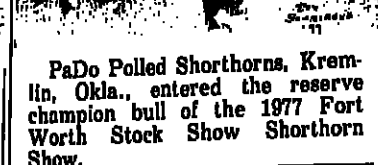
Peterson had been in the business 6 or 7 years when World War I began. He notes that changes in living and eating habits had occurred after every major war. Before the war, a man from Illinois, Frank Hastings had begun a baby beef feeding operation. In 1920, Peterson started working



WALTER PETERSON

with John Burns, a cattle consultant in Fort Worth. They forecast changes in the cattle industry, and were concerned by the cattlemen stock-piling their cattle. Some producers would feed cattle over a year before selling. Peterson notes that change is hardest for the older breeders. About 1925, he started feeding cattle in summer and finishing them out by Christmas. His cows calved in the fall, the calves weaned in June and were on feed until Christmas. His policy was to sell calves early if he ran out of feed. He would call the Fort Worth stock yards about a week before he took the calves to market. The calves would be haltered and look pretty. He banked on homesteaders being tired of turkey after Thanksgiving and Christmas, and ready to buy beef. Even during the depression, the program continued to be profitable. Peterson believed in having money at Christmas, paying his bills at the end of the year, and starting a new year with some money. After about forty years his program changed to marketing the bulk of the calves in August and September, and the rest in December. He says the main thing to watch is feeding the cattle too long and letting them get overly finished.

At 82 years old, Walter Peterson is still interested in the farming and ranching business. He has seen most of his early competitors close the doors on their operations. Yet he seldom misses the state Shorthorn sale or the State Fair or Fort Worth Livestock Show. He and Mrs. Peterson still live on their farm on the outskirts of Justin. He runs about 60 mother cows, some sheep, and raises peacocks. He maintains that a diversi-



PaDo Polled Shorthorns, Krenlin, Okla., entered the reserve champion bull of the 1977 Fort Worth Stock Show Shorthorn Show.



Lisa McAnear, Clarendon, Texas, showed her Shorthorn female to the grand championship of the 1977 Fort Worth Stock Show Longhorn Show.

McAnear, Holbert Shop Top Junior Shorthorns Here

Fort Worth — Lisa McAnear, Clarendon, showed the champion and reserve champion in the junior Shorthorn breeding heifer show at the 1977 Southwestern Exposition and Fat Stock Show here.

Lisa's champion heifer had also took first place in the junior yearling heifer class.

Class Placings
Junior and senior heifers: 1. Sherri Brooks, Rockwall; 2. Laura Smith, Seagoville; 3. Les Hanson, Wylie; 4. Wendy L. Bowman, Weatherford; 5. Jay Jones, Royce City.

Senior heifer calves: 1. Sherri Brooks; 2. Dianna Wright, Early; 3. Herschel Sanders, Duncanville; 4. Jeri Jones, Rockwall; 5. Kenneth Marley, Garland.

Summer yearling heifers: Bret Holbert, Duncanville; 2. Brian Karbs, Duncanville; 3. Rodney McAnear, Clarendon; 4. Sherri Brooks; 5. Annette Rubel, Hewitt.

Bred farming operation and having a program for his cattle and following it are his keys to success.

Buying?—Read the Classified Ads



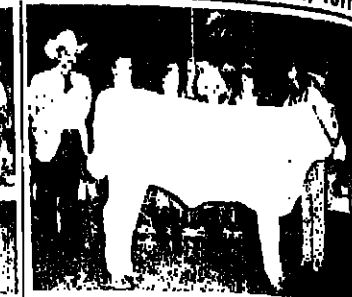
"Albo" the grand champion Shorthorn bull at the National Western in Denver was shown by Terry and Rhonda Kibler, Woodstock, Va. He was also senior champion bull.

Shorthorns Shoot For \$4,840 At Houston Show

Shorthorn exhibitors from all parts of the country will converge on Houston to display approximately 70 Shorthorn entries in open class competition at the 1977 Houston Livestock Show and Rodeo.

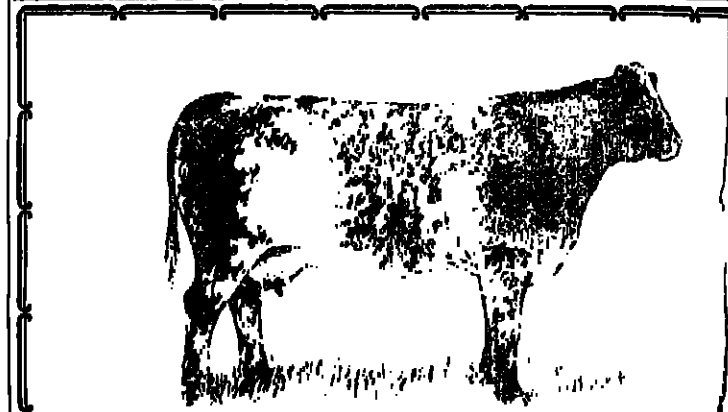
Shorthorn exhibitors will receive a total of \$4,840 in premiums, part of a record \$510,363 total premium money to be distributed at the '77 Show. Open class Shorthorn premiums will amount to \$3,580.

Classified Sell Feeders



"Oak Hill Pearl 75th" took the female grand championship at the National Western in Denver and was exhibited by Torgerson Bros., Austin, Minn. She was also junior champion female.

5-State Shorthorn Sale SATURDAY, MARCH 19 SHOW 9:30 A.M. - SALE 12:30 P.M. Texas County Fairground GUYMON, OKLA. 15 BULLS - 40 FEMALES MANY STEER PROSPECTS For Information Contact: LARRY NORTH 2414 Howell 316/227-288 DODGE CITY, KS. 67801 Sale Hdqtrs. - Townsman Motel



shorthorns

-A new look at an old breed

Shorthorns have been with us a long time and they're here to stay. This breed has proven that it can provide you with a quality product. But Shorthorn breeders aren't satisfied with that. They are constantly improving the breed to provide the producer with success in a competitive market.

Look at these breed characteristics:

- ... Fast gain
- ... Reach choice grade at early age
- ... Excellent mothering ability
- ... Superior for crossbreeding
- ... Docile temperament



Texas Traditional Maine-Anjou Sale At Houston Show Set For February 26

Houston, Texas — The Texas Traditional Maine-Anjou Sale will be held Saturday, February 26, at 4:00 p.m. The sale will be held in the Super Sales Salon during the Houston Livestock Show & Rodeo.

Scheduled events surrounding this sale sponsored by the Texas Maine-Anjou Association include the TM-AA Banquet at the sale headquarters, Astro World Motor Hotel at 8:00 p.m., Friday, February 25 and the Annual Meeting of the Texas Maine-Anjou Association from 10:00 to 11:30 a.m., Saturday, February 26.

The 4:00 p.m. sale will feature 50 lots of fullblood, purebred and high percentage Maine-Anjou Cattle.

Deux Amis Limousin Sale Set Feb. 27 At Houston Hotel

Houston — Deux Amis, Ben Woodson of Del Rio, and Hayes Mitchell of Marfa, will hold its first production sale of pure French Limousin cattle Sunday, February 27, beginning at 1 p.m. at Howard Johnson's Astroworld Hotel during the Houston Livestock Show & Rodeo across the street from the Astrodome.

The sale offering of 32 head includes five breeding age bulls; eight row-calf pairs; seven yearling heifers; seven transplanted heifer calves; and five transplanted bull calves.

Information is available from: Ben Woodson, P. O. Drawer C, Del Rio, Texas 78840, phone 512/776-1551; or Hayes Mitchell, P. O. Box 605, Marfa, Texas 79843, phone 915/729-4281. Keith Lloyd is manager of the Deux Amis Ranch located one mile east of Luling, Texas, on Highway 90, phone 512/876-3476.

Polled Hereford Sire Evaluation Sale At Brownwood Feb. 28

Brownwood, Texas — The Texas Polled Hereford Association Sire Evaluation Sale will be held February 28, 1977. Sale time is 12:30 p.m. at the Howard Payne University testing facility south of Brownwood, Texas. Sale headquarters will be the Brownwood Holiday Inn.

Selling are 45 head of the top indexing bulls from an official 140 day gain test. Complete performance information will be available sale day on each.

Catalogs are available on request from the Texas Polled Hereford Association, Box 70, Rio Vista, Texas 76083, 817/378-2524.

Henderson-Truitt Hereford Dispersal, Durant, March 1

Durant, Okla. — A Complete Hereford Dispersal of two young herds will be held Tuesday, March 1, 1977. The sale will be held at the Durant, Oklahoma Stock Yards beginning at 12:00 noon.

This dispersal includes the Deanie Henderson Herd at Silverton, Texas and the Dean Truitt Herd of Oklahoma City. Selling are 160 lots including herd bulls, cows and calves, heavy springers, bred and open heifers and yearling bulls.

For information and catalog contact the sale manager, Guy Shull, Box 160, Elgin, Okla. 73638, 406/492-4708. Auctioneers will be Guy Shull and George Morse.

The venom of the Tarantula is poisonous but not fatal to people under most circumstances. The bite usually causes only slight swelling and itching.

You can take a day off, but you can't replace it.

America. Twenty lots will be Fullblood and Purebred Maine-Anjou Cattle.

For information and catalogs contact the sale manager, Mark II Council Ltd., Box 5746, Kansas City, Mo. 64102, 816/421-5978 or the Texas Maine-Anjou Association, P.O. Box 1506, Brownwood, Texas 76801, 915/646-1684.

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BIG BULL SALE!

—Registered Black Angus—
Thursday, MARCH 3
10:30 A.M. M.T. At The Ranch
— LUNCH SERVED ON GROUNDS —
HEATED SALE BARN.

Big Inheritable
Trait Cattle
120
Big, Rugged, Coming 2-Year-Old Bulls
(Fertility Tested)

FREE
REGISTERED ANGUS HEIFER
EVERYONE ATTENDING ELIGIBLE —
Larry Raile and Fred Sherlock, Auctioneers

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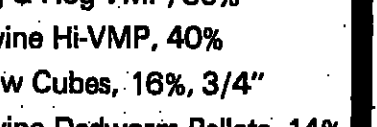
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